

How Linea is Driving Operational Excellence

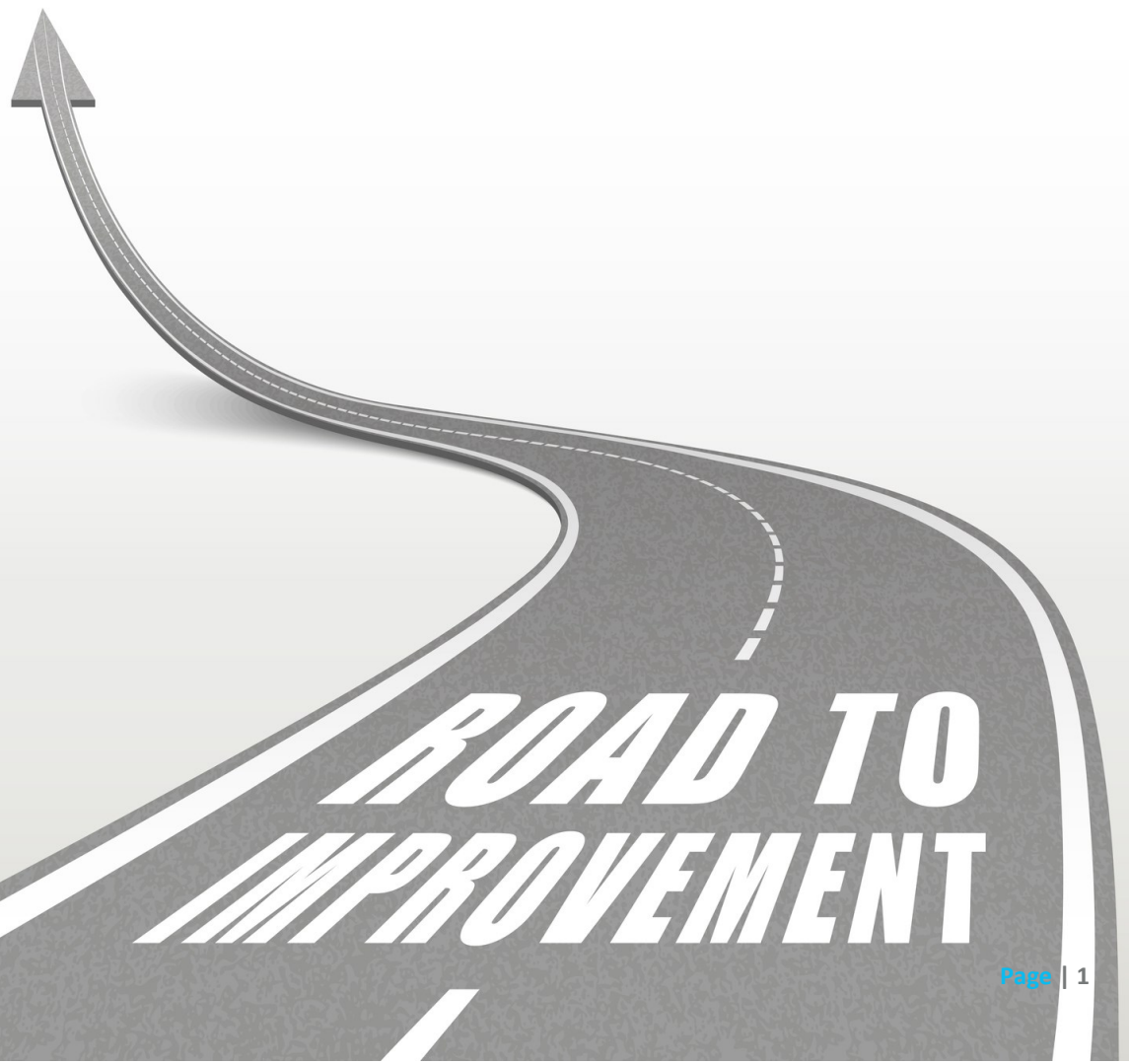


INSIGHTS

Introduction

In the bustling world of business, Operational Excellence is not merely a catchphrase. It's a philosophy that emphasises problem-solving and leadership as a pathway to continuous improvement.

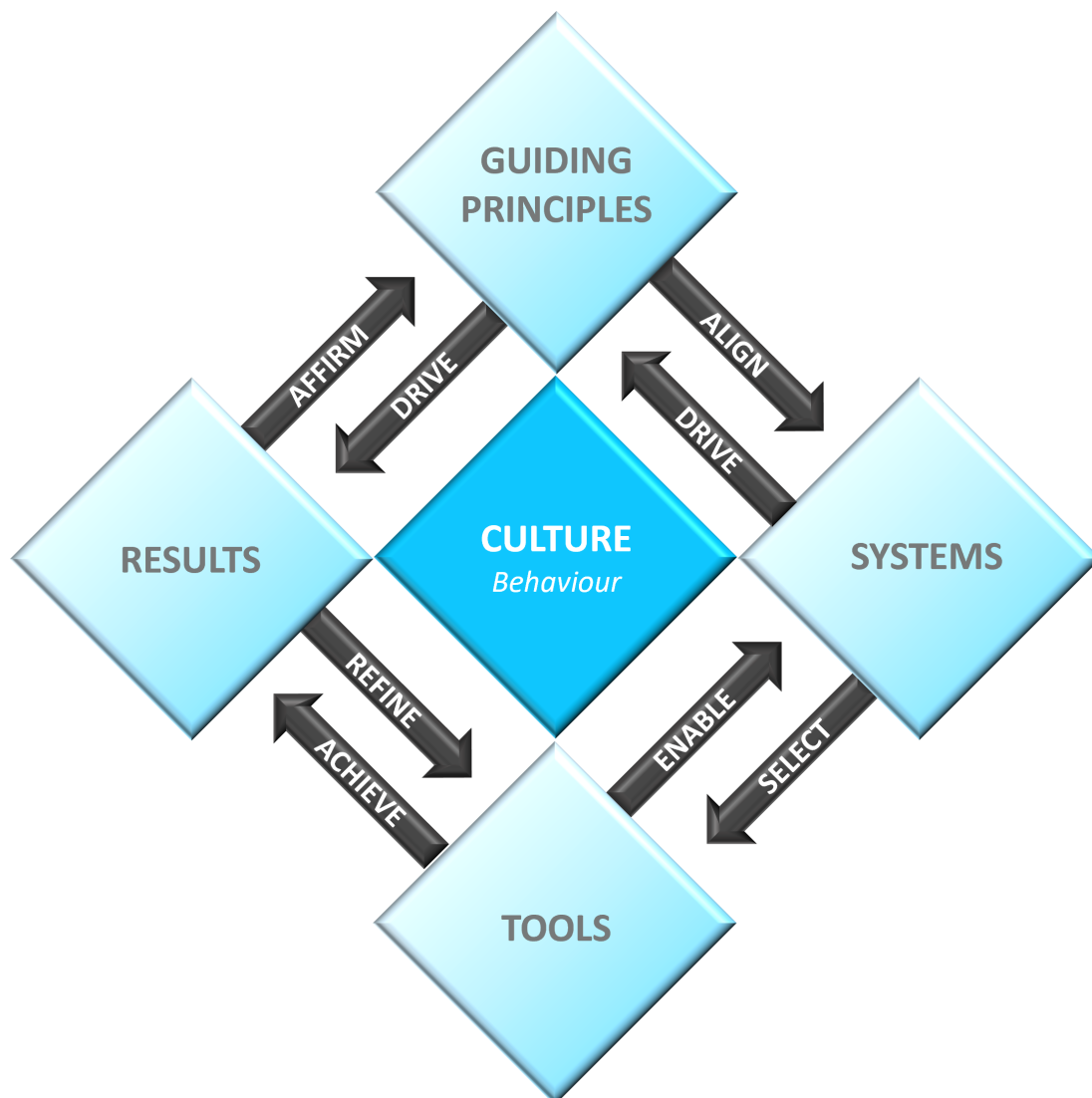
At Linea, we've wholeheartedly embraced this philosophy, and it's become a cornerstone of our strategy for driving success. This article will explore how Linea is driving Operational Excellence, using advanced strategies and world-class tools to promote massive increases in efficiency and profitability.



The Core Principles of Operational Excellence

Operational Excellence is not just a set of activities, but a mindset present within an organisation. The goal of Operational Excellence is to create sustainable improvement in an organisation. The core principles of Operational Excellence, as defined by the Shingo Model, include respect for individuals, seeking perfection, focusing on the process, assuring quality at the source, embracing scientific thinking, leading with humility, creating constancy for purpose, and creating value for the customer.

The Shingo Model prioritises quality from the source, delivering value to customers, maintaining a zero-inventory supply chain, and fostering a thorough understanding of all workplace levels. The Shingo Institute for Operational Excellence at Utah State University recognises this work annually with the Shingo Prize.



Source: <https://shingo.org/shingo-model/>

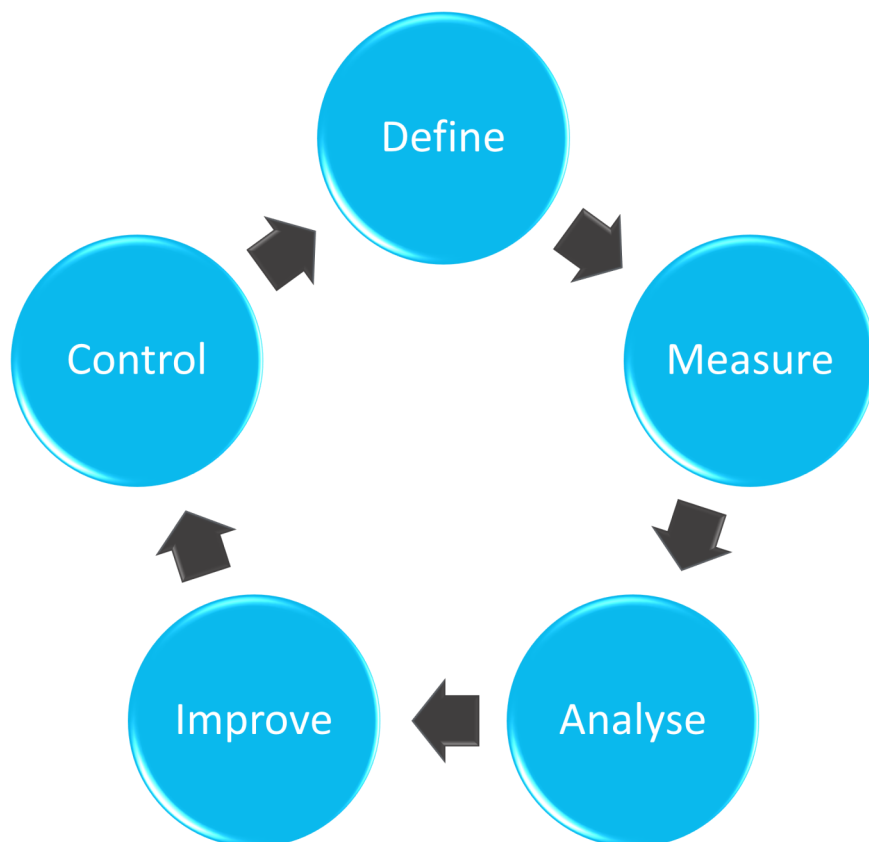
Operational Excellence Methodologies

Operational Excellence is a crucial aspect of business strategy, and it's deeply rooted in a variety of methodologies. These methodologies provide a roadmap for businesses to streamline their operations and deliver superior value to their customers. Here's a simplified look at some of the most common Operational Excellence methodologies:

Lean Thinking

Lean Thinking is a systematic approach aimed at reducing waste within a manufacturing system while simultaneously maintaining productivity. It's all about doing more with less. In other words, it's about creating the most value for customers with the fewest resources.

Lean Thinking, at its core, is about efficiency - maximising value while minimising waste. It's a methodology that has been adopted by many successful businesses, such as Toyota, who have used it to streamline their operations and improve productivity.



Six Sigma

Six Sigma, as a methodology, is more than just a set of tools and techniques. It's a comprehensive approach that seeks to enhance business processes by eliminating errors and defects. The ultimate goal is to streamline processes, reduce variation, and achieve a higher level of quality.

At the heart of Six Sigma is the DMAIC framework, which stands for Define, Measure, Analyse, Improve, and Control. This systematic approach ensures that improvements are based on solid data and are maintained over time.

For instance, in the Define phase, we identify the problem and set the objectives for improvement. In the Measure phase, we gather data to establish a baseline for current performance. The Analyse phase involves digging into the data to identify the root causes of the problem. In the Improve phase, we implement solutions to address these root causes. Finally, in the Control phase, we monitor the process to ensure that improvements are sustained.

At [Linea](#), we offer comprehensive Six Sigma training and consultancy services. Our expert team can guide you through the implementation of Six Sigma in your organisation, helping you to achieve Operational Excellence and deliver superior value to your customers.

Kaizen

Kaizen, a philosophy originating from Japan, is centred around the concept of '[continuous improvement](#)'. It's a methodology that encourages the making of small, incremental changes over time to enhance efficiency and quality. At Linea, we believe in the power of Kaizen and have integrated it into our operational fabric.

The beauty of Kaizen lies in its simplicity and inclusivity. It invites everyone within an organisation to contribute their ideas for improvement, creating a culture of continuous learning and growth. This approach not only optimises our processes but also empowers our team, fostering a sense of ownership and commitment towards our collective goals.

How to Implement Operational Excellence?

Operational Excellence is a key objective for many businesses, but how do you go about implementing it? Here's a straightforward guide to help you on your journey towards Operational Excellence.

Assemble a Cross-Functional Team

The first step in implementing Operational Excellence is to assemble a cross-functional team. This team should include representatives from all areas of your business, ensuring a multi-dimensional approach to your Operational Excellence plan.

Define Your Goals

Next, you need to define your benchmark, strategy, and performance goals. What does Operational Excellence look like for your business? How will you measure your success? These are important questions that need to be answered.

Embrace Digital Transformation

Operational Excellence and digital transformation go hand in hand. By aligning your Operational Excellence strategy with your digital transformation journey, you can leverage the power of technology to drive efficiency and improve performance.

Prioritise Implementation

Once you have your plan in place, it's time to start implementing it. This should be done in a way that balances risk, cost, and performance. Prioritise the areas that will have the biggest impact on your business.

Continuously Optimise Your Plan

Finally, remember that Operational Excellence is a journey, not a destination. You should continuously review your plan, learn from your experiences, and optimise your approach. This will ensure that you're always moving towards Operational Excellence.

The Linea Model for Operational Excellence

We have made Operational Excellence a core part of our business model. By focusing on key factors such as process improvement, team collaboration, and customer satisfaction, we have been able to achieve a high level of Operational Excellence.

Our approach to Operational Excellence is methodical and coherent, involving a series of steps and strategies designed to improve business processes and outcomes. This approach is based on a set of principles that prioritize customer satisfaction, continuous improvement, and employee engagement.

Our journey towards Operational Excellence is not random or haphazard, but rather a systematic and cohesive process. It involves a series of meticulously planned steps and strategies, all aimed at refining our business processes and boosting our performance. This methodical approach is underpinned by a set of guiding principles that put client satisfaction at the forefront, champion continuous improvement, and actively engage our employees.

We believe that Operational Excellence is not a destination but a continuous journey. It's about constantly seeking ways to do better, to be more efficient, and to deliver more value. It's about fostering a culture where every team member feels empowered to contribute their ideas and where innovation is not just encouraged but expected.

Moreover, our commitment to Operational Excellence extends beyond our internal operations. We strive to create value for our clients by delivering products and services that not only meet but exceed their expectations. By aligning our operational goals with the needs of our clients, we ensure that we are always delivering the best possible value.

Conclusion

As we draw to a close, it's important to underscore that at Linea, Operational Excellence is not merely an objective we strive for, but the very essence of our existence. It's a philosophy that weaves itself into the fabric of our operations, acting as the compass that guides our journey towards success.

Our commitment to Operational Excellence is not confined to a few aspects of our business. It's reflected in our data-driven decision-making processes, our relentless pursuit of continuous improvement, and the inspirational leadership that motivates our team to strive for the best.

But Operational Excellence at Linea is not just about improving our internal processes. It's about creating a ripple effect that extends beyond our organisation, impacting our clients, our partners, and the industry. It's about setting new standards, challenging the status quo, and driving change that leads to better outcomes for all.

In the grand scheme of things, Operational Excellence is more than just a business strategy. It's a commitment to excellence, a dedication to improvement, and a promise to deliver the best possible value to our customers. It's what sets us apart, what drives us forward, and what ensures our place as a leader in our field.

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Find out more:

To learn more about how to implementing Operational Excellence into your business, get in touch.

We are business transformation specialists with years of experience in helping organisations to restructure and strategically realign their operations to deliver on their goals.

We will analyse your current operations and business restructuring processes against best practice, and ensure that you are able to achieve continuous productivity, cost improvements and sustained transformational change.

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